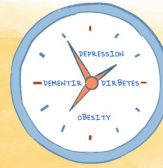


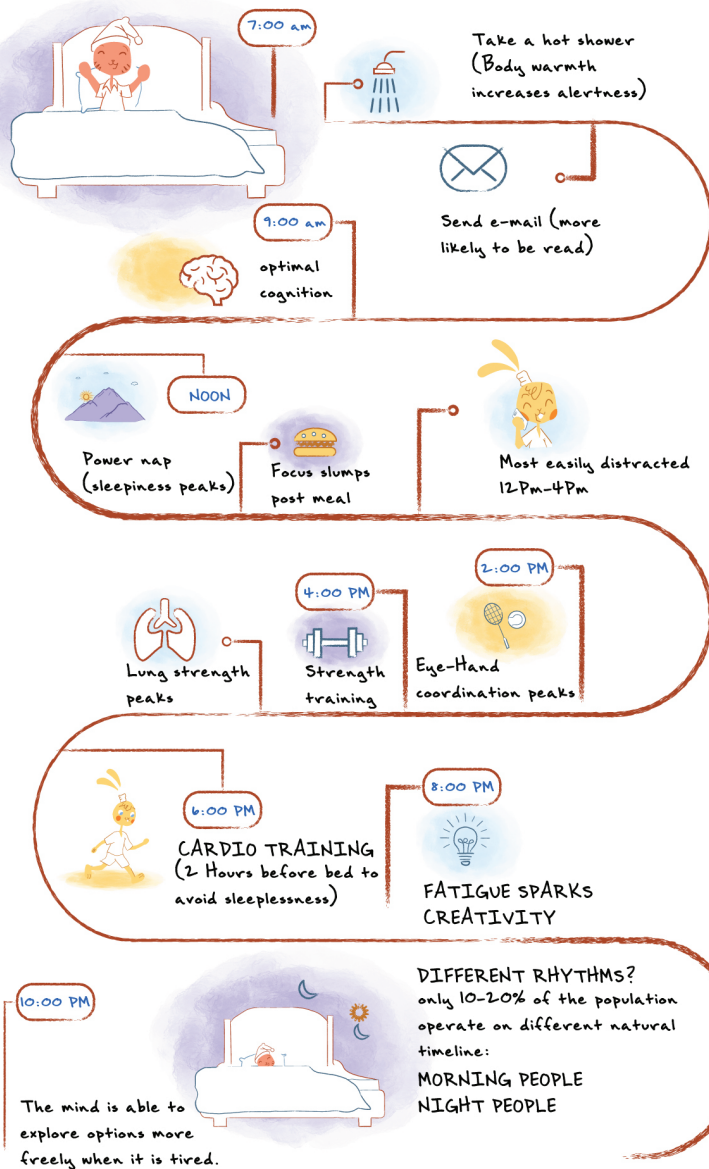
# Hand drawn Infographics

## A PRODUCTIVE DAY

Accomplish more in a day by synchronizing your circadian rhythms - the body's natural time clock. Here's a breakdown of the peak time for certain activities in a typical day.



CIRCADIAN RHYTHM DISRUPTIONS CRM CRUISE



DIFFERENT RHYTHMS? only 10-20% of the population operate on different natural timeline:  
MORNING PEOPLE  
NIGHT PEOPLE

### WHAT ABOUT OPTIMAL SOCIAL COMMUNICATION TIME?

 TWITTER MESSAGES ARE MOST UPBEAT	 TWEET FOR THE MOST RETWEETS	 POST TO FACEBOOK FOR THE MOST 'LIKES'
--------------------------------------	---------------------------------	-------------------------------------------



## Enabling Byod Keeps millennials productive

70%

Work up to 20 hours or more outside the office each week.

73%

Do not expect their employer to provide a smart device for work.

50%

Say flexible work hours & freedom to work from any location improve work/life balance.

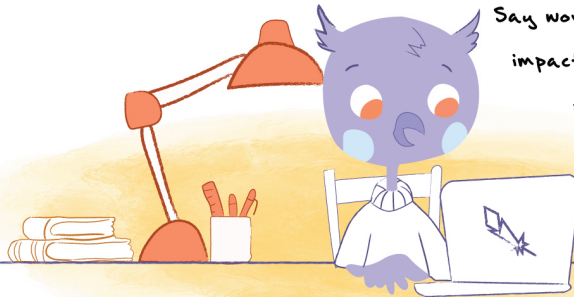


60%

Say their employers expect them to be accessible during off hours.

78%

Say workplace environment impacts their decision to stay at a job.



A NEW GENERATION OF WORKERS HAS ARRIVED-  
AND THEY WANT A BYOD POLICY.

### About the Survey

The online survey was conducted in early January 2014 within the United States by Survey Monkey on behalf of RingCentral. It was completed by employees that are considered millennials from 346 businesses of all sizes. This online survey is not based on a probability sample and therefore no estimate of theoretical sampling error can be calculated.

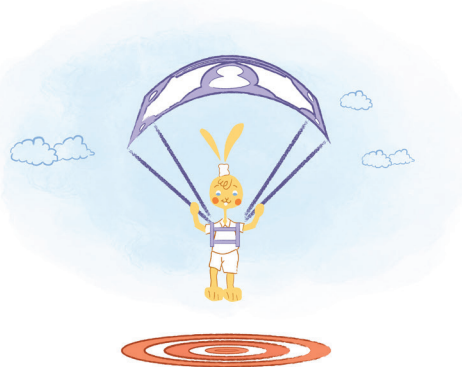
## IMPORTANT AND URGENT

### MANAGE

Crises & Pressing Problems  
Demand + necessity  
Daily fire fighting  
Be quick to delegate



## IMPORTANT NOT URGENT



### FOCUS

On strategies & values  
Opportunity + Planning  
Keep critical thinking  
Consider the macro

## URGENT NOT IMPORTANT

### AVOID

Interruptions & Busy work  
Illusion + Deception  
Not your Emergency  
Minimize Investment



## NOT IMPORTANT OR URGENT



### LIMIT

The trivial & wasteful  
Escape + Waste  
Entertainment only  
Use to minimize stress

# Linear Infographics



Waking up at Normal Time

Waking up 1 hour Earlier

HIT SNOOZE



CHECK TWITTER



FALL BACK ASLEEP



HIT SNOOZE



CHECK INSTAGRAM



PANIC



BRUSH TEETH



PUT ON LITERALLY ANY CLOTHING



EXERCISE!



SHOWER



PLCK OUT A COOL OUTFIT



MAKE A NUTRITIOUS BREAKFAST



BRUSH TEETH

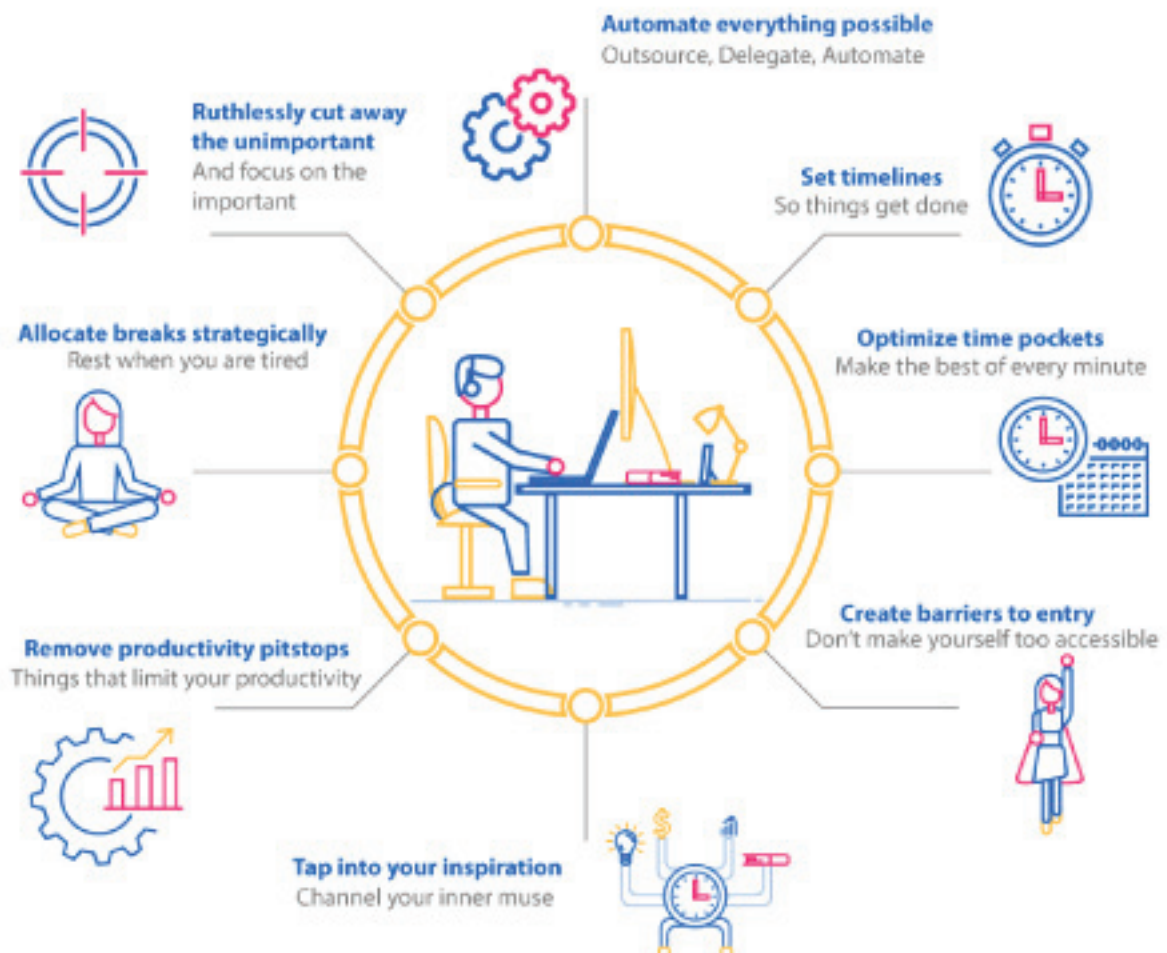


WRITE A BRILLIANT NOVEL





# THE 8 HABITS OF HIGHLY PRODUCTIVE PEOPLE



IMPORTANT AND URGENT

# MANAGE

Crises & Pressing Problems

- Demand + necessity
- Daily fire fighting
- Be quick to delegate



IMPORTANT NOT URGENT



# FOCUS

On strategies & values

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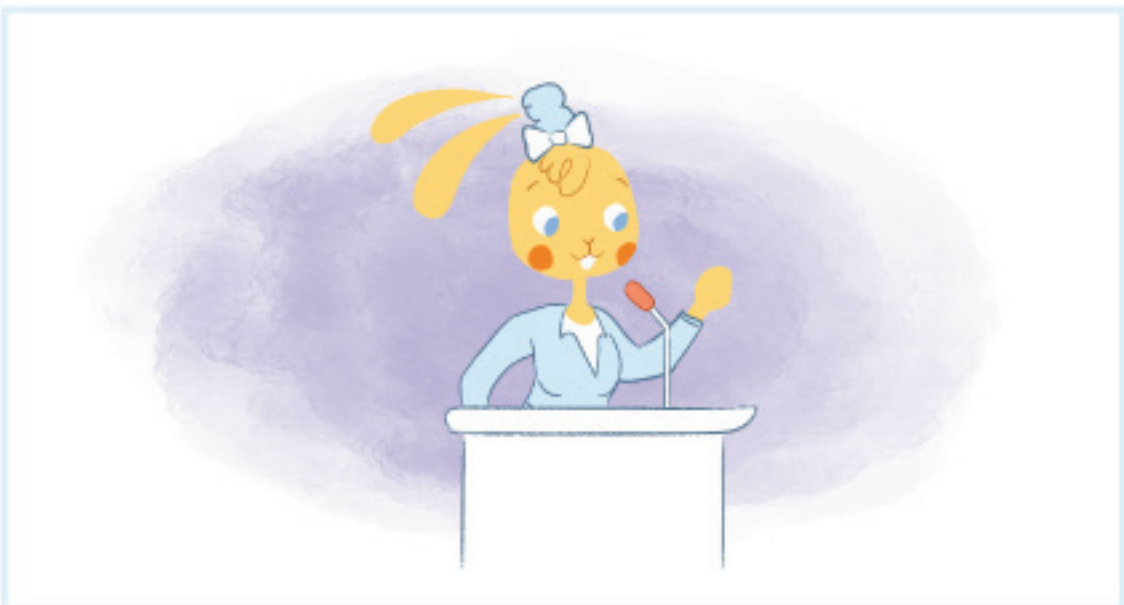
# LIMIT

The trival & wasteful

- Escape + Waste
- Entertainment only
- Use to minimize stress



# Hand drawn blog Images




# Facebook Post

 Calendar


**“Light tomorrow  
with today.”**




- Elizabeth Barrett Browning -

 Calendar

**Either you run the day  
or the day runs you**



- Alice Glynn -

 Calendar

**“Never mistake  
motion for action.”**

- Ernest Hemingway -



# linear Blog images

